

Association for Women in Communications  
Tulsa Professional Chapter  
P.O. Box 52295  
Tulsa, OK 74152  
<http://www.awctulsa.org>

**FOR IMMEDIATE RELEASE**  
**November 5, 2007**

**For more information, contact:**  
**Cindy Bushnell, (918) 557-4095**

**So you got that interview – how not to blow it!**  
**Media professionals give interview tips**

(Tulsa, Okla.) — The Association for Women in Communications (AWC) continues their meeting luncheon series with Missy Kruse, editor of Tulsa People Magazine, and Kristin Dickerson, News Channel 8 Morning Reporter. The two of them will discuss effective interview preparation and presentations on Wednesday, Nov. 14 from 11:30 a.m. to 1 p.m. at Philbrook Museum of Art, 2727 South Rockford Road, in the Williams conference room.

At some point in everyone's career, an important media interview takes place. Whether the interview is to promote an upcoming event or an organization the world should know about, one of the most effective ways to gain the attention needed is through a personal interview with media representatives. Missy Kruse and Kristin Dickerson will use their different backgrounds and experiences to give tips on how (or how not) to conduct oneself in that important personal interview.

The Association for Women in Communications (AWC) champions the advancement of women across all communications disciplines by recognizing excellence, promoting leadership, and positioning members at the forefront of the evolving communications era. The group meets every second Wednesday of the month at Philbrook Museum. Reservations are required and can be made by contacting Martha Cullinan Cantrell at [Martha@cmgadv.com](mailto:Martha@cmgadv.com) or (918) 742-4655. Reservations should be made by the Friday prior to the meeting. For more information, visit the group's website at [www.awctulsa.org](http://www.awctulsa.org).

###