

Association for Women in Communications
Tulsa Professional Chapter
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Tulsa AWC Member Receives National Headliner Award

(Orlando, FL) - Jami Fullerton, immediate past president of AWC's Tulsa chapter, received the 2007 national Headliner Award at the Association for Women in Communications national conference in Orlando, FL on Oct. 6.

The AWC Headliner Award recognizes an AWC member who has recent national accomplishments, as well as consistent communications excellence. Past Headliners include Barbara Walters, Helen Thomas, Katharine Graham and Rita Cosby.

Fullerton, OSU-Tulsa associate professor of journalism and broadcasting, recently co-authored a book about an anti-terrorism advertising campaign titled "Advertising's War on Terrorism: The Story of the U.S. Department's Shared Values Initiative." The book cites internal documents and research to assert that the advertising campaign was successful in fostering more positive attitudes toward America in the Middle East and elsewhere, although the campaign was canceled after less than two months.

Two other women in the communications industry were also honored by AWC at the national conference. Former White House Bureau Chief Helen Thomas was presented AWC's International Matrix Award, which recognizes an individual in the communications field for achieving the highest level of professional excellence. Thomas has reported on every President since John F. Kennedy and spent 57 years as a White House correspondent for United Press International.

CBS News correspondent Kimberly Dozier was honored with the Helen Duhamel Achievement Award for news coverage in Iraq and the Middle East. The award is given to media professionals who have made significant achievements while overcoming extreme hardships and challenges. In May 2006, Dozier was seriously injured by a car bombing while reporting a story in Baghdad. Her cameraman Paul Douglas and soundman James Brolan were killed.

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Photo caption:

(L to R) Dr. Jami Fullerton receives the 2007 national Headliner Award from Sheryl Liddle, AWC National Chair and Nicole Nascenzi, president of AWC's Tulsa Professional Chapter.